



michigan center  
for nursing



michigan  
health council

## 2023 Michigan Nursing Summit

*Becoming Visible: the incredible power of being seen, heard, and valued.*

# Sponsorship Opportunities

October 12-13, 2023  
Sheraton Grand Rapids Airport Hotel  
Grand Rapids, MI



[michigancenterfornursing.org/sponsor-23](https://michigancenterfornursing.org/sponsor-23)

# Connect With Michigan Nurses

October 12-13, 2023 | Grand Rapids, MI

The mission of Michigan Center for Nursing (MCN) is to enhance the delivery of compassionate, quality health care by providing resources regarding education, careers, skills, and leadership development to Michigan nurses and nursing students, thereby helping nurses to meet the needs of the community.

## Event Overview

Michigan Center for Nursing's Michigan Nursing Summit is an annual event that convenes nurses from Michigan as well as several nearby states. This year's event will focus on belonging and becoming visible. Belonging is a fundamental human need. Ensuring people feel seen and heard strengthens our connections and empowers the people in our lives, including patients, clients, and students, to be their best selves.

This year's Summit includes topics of respectful engagement, listening well, the power of failure and learning from our mistakes, overcoming shame and speaking our truth, psychological safety, listening as a tool of de-escalation, the impact of affirming language, vulnerability and becoming our authentic selves – unapologetically!



## Your Opportunities

Opportunities exist for health related organizations and those who support health educational programs to become involved with MCN. Michigan Center for Nursing's interests lie in working collaboratively with the health care community and stakeholders. Partners will have a chance to inform, contribute to, and communicate with nursing professionals from all over the state.

### Venue

#### **Sheraton Grand Rapids Airport Hotel**

Address: 5700 28th St SE, Grand Rapids, MI 49546

Phone: (616) 259-0101

**Book a room:** <https://www.marriott.com/event-reservations/reservation-link.mi?id=1678911942313&key=GRP&app=resvlink>

Use the link above when reserving your room to secure the \$129 per night rate.

# Sponsorship Levels



## Exhibiting Details

Thursday, October 12, 2023

7:00am – 8:00am Exhibitor set up

8:00am – 4:00pm Exhibits open

Friday, October 13, 2023

7:00am – 8:00am Exhibitor set up

8:00am – 11:00am Exhibits open

## Platinum

\$5,000



- 8 foot linen covered table and 2 chairs (2 exhibitor maximum)
- 2 exhibit staff per table
- Breakfast, lunch, and snacks included
- Sponsor name listed on website
- Sponsor name printed in Summit program

*plus:*

- Sponsor website link and logo on website
- Sponsor recognition on social media
- Speaker sponsorship
  - Thank you to sponsor from event podium, during speaker introduction
  - Sponsor logo in event booklet next to speaker name
  - Option to select which speaker to sponsor

## Gold

\$3,000



- 8 foot linen covered table and 2 chairs (2 exhibitor maximum)
- 2 exhibit staff per table
- Breakfast, lunch, and snacks included
- Sponsor name listed on website
- Sponsor name printed in Summit program

*plus:*

- Sponsor website link and logo on website
- Sponsor recognition on social media
- Sponsor logo on an item going to every attendee during registration (may include bag, drink ticket, pens, or other item)

## Silver

\$1,500

- 8 foot linen covered table and 2 chairs (2 exhibitor maximum)
- 2 exhibit staff per table
- Breakfast, lunch, and snacks included
- Sponsor name listed on website
- Sponsor name printed in Summit program

plus:

- Sponsor website link on website
- Sponsor recognition on social media
- Break sponsorship
  - Sponsor logo on food or beverage signage during event



## Bronze

\$1,000

- 8 foot linen covered table and 2 chairs (2 exhibitor maximum)
- 2 exhibit staff per table
- Breakfast, lunch, and snacks included
- Sponsor name listed on website
- Sponsor name printed in Summit program

Register by September 1, 2023, at  
[michigancenterfornursing.org/sponsor-23](https://michigancenterfornursing.org/sponsor-23)

## Exhibit Space

All materials must be available for distribution only at the exhibit tables. Exhibitors may not share or sublease table space with other organizations.



## Payment & Cancellation Policy

The application form and payment must be provided in order to reserve your sponsorship space. Cancellations made after September 1, 2023 will not be refunded.

You will have the option to pay by credit card or check. Checks should be made payable to "Michigan Health Council"

Mail checks to:

Michigan Health Council  
Attn: MCN Summit 2023  
2121 University Park Dr., STE 150  
Okemos, Michigan 48864

## Contact

If you have any questions regarding this event, please contact Kristin Sewell at [kristin.sewell@mhc.org](mailto:kristin.sewell@mhc.org) or 517-908-8243.